



City Council Strategic Planning Session

Friday, February 25, 2022 4:00 p.m. – 7:15 p.m. & Saturday, February 26, 2022 8:30 a.m. - 2:00 p.m.

Atrium Medical Center/Premier Health
One Medical Center Drive, Professional Office Building
5th Floor Conference Room

“Can We Collectively Be S.M.A.R.T.E.R.?”

Friday, February 25, 2022:

4:00 – 4:15: Welcome & Introduction

- Can we be S.M.A.R.T.E.R.?

4:15 - 4:45: A Quick Re-visit of Strategic Planning-2021

- Our Vision
- Our Mission
- Our Values
- Our Core Values
- Accomplishments
- Still on the Runway

4:45 – 5:30: Organizational Employment Issues

- Retention & Recruitment
- CBA's, Premium Pay
- Compensation & Classification Study
- Long-term Staffing Goals/Priorities

5:30 – 6:00: Support &/or Sponsorship for:

- Parades, Events, Programming (One-Time vs. Recurring)
- Non-profits
- Yearly RFP Solicitation vs. Ad Hoc
- In-Kind vs. Cash Contribution

6:00 – 6:15: Break

- Self-Serve Dinner Available for Return to Seat and Presentations

6:15 – 6:45: Marijuana Policy:

- Existing Moratorium on Medical
- Stop Reacting – Plan For & Protect
- Production vs. Retail Dispensary
- Is State-wide Recreational Coming?
- How to Prepare.

6:45 – 7:15: Middletown Regional Airport (MWO) Updates

- FBO
- Management
- New Facilities & Expected Improvements

7:15 Adjourn



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Saturday, February 26, 2022:

8:30 – 9:00: Self-Serve Coffee & Light Breakfast

9:00 – 10:15: Homelessness Transitional Housing Pilot Concept

- Location & Management – The Political “Third-Rail”
- ARPA HOME Funding
- Opioid Settlement & Wrap-around Addiction Treatment Services
- County & Regional Cooperation/Partnership(s)

10:15 – 11:45: Capital Re-Investment

- 2022 Post-Audit (Estimated) General Fund Reserves
- Prioritized Use of Over-20% “Surplus”
- C.I.P.
- City Hall & Police Department Improvements
- Parks
- Premium Pay
- Airport
- Other

11:45 – 12:30: Lunch

- Economic Development Updates:
 - Small Business Grant Program – Questions of Risk, Priority & Policy
 - Industrial, Commercial, Retail, Mixed-use
 - Towne Mall

12:30 -1:15: Housing & Neighborhood Infill

- Former Hospital Site (D.R. Horton)
- Roosevelt & Lincoln Sites
- Vail Site
- A.T. H.O.M.E. Middletown & City-wide Infill
- Mall & I-75 Corridor
- Manchester, Snider, Swallen’s (Urban Center Project)

1:15 - 1:45: ARPA Budget & Funds:

- City Budget
- Request for County Funding
- Opportunities & Challenges
- Possible Amendments
 - Aquatic Center
 - Manchester/Snider

1:45 – 2:00: Epilogue and Adjourn